

Day 4.2

Technology Platforms

MIS 5801 Spring 2016: Tokyo

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Discussion:

Technology Platforms

APPLYING SYSTEMS

THINKING

Breakout Session + Assignment 2:
IT DOESN'T MATTER

&

THE END OF CORPORATE
COMPUTING

In groups, discuss the following questions:

What is Carr's basic theme?

What are its implications?

Do you agree or disagree?

What do others say about his papers (you'll need to do an Internet search)?

How does this tie in with what you've learning in this course? How does this tie in with Friedman's talk "The World is Flat"?





Assignment #2 (Group):

Each group should prepare a 10 minute presentation which addresses the following issue:

Groups 2 and 4: Things have evolved significantly since Carr wrote these articles. Based on the assertions Carr makes in his articles, what opportunities exist for companies?

Groups 1 and 3: Based on the assertions Carr makes in his articles, what pitfalls exist for companies?

**class
discussion**

**TEAM
PRESENTATIONS**

Discussion:

Reflections on

LEARNING

Reminder:

2 more

DELIVERABLES

Assignment #3: Journal

Individual assignment, 25% of total grade

Due March 30, 2016. Submit via the shared Google drive

A journal documenting the key ideas presented in each class.

Evaluation:

- your interpretation of the main ideas discussed in each session
- the quality of the information that you provide.

Focus on the following:

- What were the major topics discussed in that class session?
- What were the key management issues related to the topic?
- What can be learned from the presentations and class discussions related to the topic?

Requirements: 10 PowerPoint slides (max).

Final Exam (25%):

Due April 1, 2016. Submit via email.

Essay based take-home exam

Applying knowledge learned in class.