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Flash Research Assignment - Google Apps for Business

Purchasing Google Apps for Business will produce an increase in revenue for our supplies company. We can work more efficiently with our suppliers and customers through collaborative documents which can improve our customer service. By installing Google Apps for Business we can reduce our labor costs.

Google apps for business has the capabilities of Gmail, IM, video chat (called hang out), and a synchronized calendar which will keep us connected with our suppliers and customers. Google Apps will also allow us to share documents, presentations and spreadsheets. Through Google Apps we can have synchronous group collaboration on projects without having to schedule a meeting. Keeping all files on the cloud-based application allows our company to cut back on file redundancy and keeps all files in one place where everyone can access what they need. This is an advantage for us because our company needs to be in communication with our suppliers and customers at all times.

Through Google Apps for business, we can reduce the amount of time needed to manage documents. By decreasing document management time, we can reduce our headcount. The cost of the google apps for business is \$50 per user per year. This program will keep us working more efficiently as a company because if we increase our customer service which can increase our revenue. Purchasing Google Apps for Business will ignite a more effective and collaborative work environment.

References:

“Google Apps for Business.” Google.

Web<<http://www.google.com/intx/en/enterprise/apps/business/>>

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