3644 Salina Road | Philadelphia | PA | 19154 | 267.240.5197

# EDUCATION:TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA<br/>Bachelor of Business Administration, Graduation: May 2015<br/>Major: Management Information Systems<br/>Minor: Marketing<br/>Selected Courses:<br/>Integrative Business Applications<br/>Lead Global Digital ProjectsData-Centric Application Development<br/>Marketing Research

# ACTIVITIES:

- Coach, CYO Cheerleading, Saint Anselm's School, 2013- Present
- Member, Association of Information Systems, 2013
- Participant, Race for Resources, Autism Cares Foundations, 2011

### EXPERIENCE:

MILLER'S PHILLY ALE HOUSE, Philadelphia, PA February 2010 - Present Server

- Shift Leader; oversee employees and serve as a liaison with managers to ensure our corporate environment.
- Provide customer service for a one hundred-seat, casual dining restaurant.
- Restock server stations with the supplies and condiments need throughout the shift.

MINGL MARKETING GROUP, Bensalem, PA January 2014 – July 2014 Digital Marketing Intern

- Wrote daily blogs to create digital presence for customers.
- Created WordPress blog sites for the company and customers.
- Created several marketing campaigns in HubSpot.

### NINE WEST, Philadelphia, PA

August 2009 - May 2010

# **Floor Manager**

- Provided customer assistance to shoppers and helped them find merchandise throughout the store.
- Set up new collection designs in the store.
- Trained new associates to achieve sales goals, efficiently communicate with customers, and maintain the brand experience.

### SKILLS:

- Microsoft Word, Excel, and PowerPoint
- HubSpot Design Certification
- Basic HTML,PHP, and MYSQL