

Alexander B. Goldstein

community.mis.temple.edu/agoldstein

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2019
Major: Management Information Systems | Minor: International Business
GPA: 3.2

ACTIVITIES:

- Contributor, Microsoft World-Wide Partner Conference: 2014, 2015, 2016, 2017
- Participant, Fox School of Business Immersion Program, Vietnam & Cambodia 2018
- Participant, Temple University Analytics Challenge, 2016
- Member, Association for Management Information Systems, 2015 – Present
- Member, Temple University Snowboard Club, 2015 – Present
- Developed the website for Chase Management Services, 2013

INFORMATION TECHNOLOGY SKILLS:

Database Management:	SQL, Microsoft Azure
Web Development:	HTML, CSS, PHP
Customer Relationship Management (CRM):	Microsoft Dynamics 365, ConnectWise
Project Management:	Unit4 PSA Suite, MS Office Suite

EXPERIENCE:

UNIT4 (Acquired Assistance Software in April 2017), Philadelphia, PA Fall 2016 – Fall 2017
Sales & Marketing Intern

- Provided product support through the website.
- Qualified incoming leads using Microsoft Dynamics 365 for CRM.
- Wrote technical blogs for social media.

INFOAXIS INC., Mahwah, NJ Summer 2016
Sales & Marketing Intern

- Prospected and generated leads & opportunities.
- Attained Microsoft Silver Certification for cloud competency.
- Created and executed marketing and social media campaigns.
- Designed and implemented five processes for marketing and sales operations.

INTERNATIONAL ASSOCIATION OF MICROSOFT PARTNERS, Iselin, NJ Part-Time, 2012 - 2016
Marketing Associate

- Recruited Microsoft partners into the organization.
- Established and organized meetings and other networking events for partners.
- Created graphics and other visuals for Social Media.

ZARWIN BAUM ATTORNEYS AT LAW, Jersey City, NJ Summers 2013 - 2014
File Clerk

- Inspected and organized files by gaining a thorough knowledge of pleadings.
- Supported lawyers with computer matters.
- Microsoft Office Suite training.