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Flash Research Paper 4 – WordPress

By using WordPress, our company can realize a three-year net benefit of $2,451,000. Currently, it takes our developers 100 hours complete a task that could only take 22.2 hours with WordPress. WordPress is an open-source web development platform that will allow us to work more efficiently by utilizing plug-ins and widgets. Ultimately, WordPress will reduce our headcount by seven developers.

Open-source web development through WordPress will increase our company’s efficiency because of drag and drop plug-ins and widgets that are already built. We no longer need developers to build the entire functionality of the website. The key capability is that WordPress is quick compared to simply developing. For example, a project could take months to code, whereas the same project on WordPress could take only a couple days. This new efficiency will allow our company to reduce our headcount of developers by seven. This will also allow for a 77.8% increase in efficiency.

An investment in WordPress will cost our company a total of $174,000 over a three-year period which includes the cost of the hardware, the maintenance, training, and lost productivity. The total benefit of implementing WordPress is $2,625,000 over a three-year period because of the headcount reduction of seven developers. This results in a three-year net benefit of $2,451,000 for our company.

Works Cited

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