

By converting 75% of our web development team over to WordPress, we will increase their efficiency by 77.8%. As a free open source content management system, WordPress will allow us to save time and money by utilizing user generated plugins/widgets/themes to improve our web development. This means that our web development team will spend less time writing code and more time customizing and improving our website. Though it comes at an additional \$244k expense over the next three years, the drastic increase in productivity makes WordPress a necessary upgrade.

WordPress is an open-source content management system which allows users to benefit from an easy-to-use web development/content management system. The 77.8% increase is reflected by the use of free resources offered within WordPress. User generated content such as themes, plugins and widgets are available to all users, allowing us to benefit from a web development platform. The ability to drag and drop widgets (like a search bar or an image gallery) and apply a pleasing user-generated theme to our entire website are a few advantages of WordPress. This upgrade saves our web developers time and our company money.

Over the next three years, WordPress will cost us \$619k, a \$244k increase from our previous costs of \$375k. Within the first year, installation, maintenance and web developer training will cost us \$208k. This large initial investment is justifiable in that the next two years of improved efficiency only cost \$18k annually. Overall, we will be paying an average of \$81k annually for a 77.8% increase in web developer efficiency over the next three years.

<https://wordpress.org/about/>

<https://en.wikipedia.org/wiki/WordPress>

<https://wordpress.org/plugins/>

	Y1	Y2	Y3	TOTAL
<u>Costs per Year w/ WordPress</u>				
Hardware & Software	\$100,000	\$0	\$0	\$100,000
Annual Maintenance	\$18,000	\$18,000	\$18,000	\$54,000
Developer Training Costs	\$90,000	\$0	\$0	\$90,000
Developer Salary Expense	\$125,000	\$125,000	\$125,000	\$375,000
<u>TOTAL COST</u>	\$333,000	\$143,000	\$143,000	<u>\$619,000</u>

	Y1	Y2	Y3	TOTAL
<u>Costs per Year w/o Wordpress</u>				
Hardware & Software	\$0	\$0	\$0	\$0
Annual Maintenance	\$0	\$0	\$0	\$0
Developer Training Costs	\$0	\$0	\$0	\$0
Developer Salary Expense	\$125,000	\$125,000	\$125,000	\$375,000
<u>TOTAL COST</u>				<u>\$375,000</u>
				\$244,000 (Difference)

per year costs 81333.33