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Flash Research Assignment #4
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Enterprise IT Architecture

WordPress

By integrating WordPress, our company can realize a net benefit of \$2.45 million over a course of three years through headcount reduction. WordPress is an open source web development platform and content management system that makes developing websites quicker and easier. By investing in WordPress, we will be able to make company websites in a more efficient way with less web developers, which results in a decrease in costs.

WordPress is a platform for creating web sites in a simple way through open source web development and content management, unlike the traditional web based development tools we use now. The key capability of WordPress is increased efficiency due to the quick drag and drop function, plugins, and widgets. The simplicity of this platform will make creating websites so efficient that we won't need as many web developers as we would using solely the traditional development tools we use now. This increase in efficiency will benefit our company by cutting down costs of seven unnecessary employees' salaries and benefits.

WordPress will cost a total of \$174,000 over three years, which includes the costs for the hardware and system software, maintenance agreement, and training of employees. Our company will benefit greatly from increasing efficiency by 77.8% and eliminating seven developers, saving us \$2,635,000 over three years. Altogether, the total net benefits over three years from switching to WordPress will be \$2,451,000.

"10 Benefits of Using WordPress to Power Your Company's Website." Aspire Internet Design., 21 Sept. 2012. Web. 22 Oct. 2014. < <http://aspireid.com/web-design/10-benefits-of-using-wordpress-to-power-your-business-website/>>

"Features." WordPress.org. Web. 22 Oct. 2014. < <https://wordpress.org/about/features/>>

Stroud, Forrest. "WordPress." What Is ? Webopedia, Web. 22 Oct. 2014. < <http://www.easybib.com/cite/view>>

Benefits:	Year 1	Year 2	Year 3	Total
Eliminating 7 Developers	875,000	875,000	875,000	2,625,000
Total	875,000	875,000	875,000	2,625,000
Costs:	Year 1	Year 2	Year 3	Total
Hardware and System Software	100,000	0	0	100,000
Maintenance Agreement	18,000	18,000	18,000	54,000
Training	20,000	0	0	20,000
Total	138,000	18,000	18,000	174,000
	Year 1	Year 2	Year 3	Total
Net Benefits	737,000	857,000	857,000	2,451,000