Amanda Rossetti

Google Apps for Business allows our researchers to constantly be connected and makes collaboration simpler, making it easier to develop drugs quickly. Using Google Apps also reduces our costs by being less expensive than running our own servers.

Google Apps allows our researchers to be more connected and collaborate more easily. Google Apps and everything in the cloud has a 99.9% uptime guarantee. According to Taylor Miles of MavenLink this equates to approximately 10-15 minutes of downtime rather than the 60-150 minutes of downtime that usually occurs with on-site email servers. No longer will our researchers have to wait for a researcher in another lab to get back to them with key information needed to continue producing a drug. Because of this uptime, our researchers will be in nearly constant contact with one another and this will allow them to work more efficiently and produce drugs faster.

In the contract that is signed with Google it states that we own all of our own data and that they do not have any right to any of the intellectual property shared or stored in their cloud. Google Apps only costs $50 per user per year or $5 per user per month. We save money on hardware, because Google can operate many servers more efficiently and for less money than we can. Google is constantly improving their services but do not make customers buy upgrades for go down to implement them. Our company should switch to Google Apps for Business.
<http://www.pcmag.com/article2/0,2817,2394301,00.asp>.

