

Amanda Rossetti

WordPress is a web development tool that makes website development faster, easier, and would require fewer employees. WordPress cuts development time by eighty percent as a result of not having to code. Our company can save \$2,625,000 by switching to WordPress, and for these reasons we should switch to WordPress.

WordPress is incredibly user friendly and easy to use and 75% of our web development can be done with WordPress. This browser based web development tool increases efficiency of web development by 80%. Our developers no longer have to spend long hours coding because of the use of themes. There are 1700 themes on the WordPress website and thousands more that can be found online. Our developers can pick a theme they like and make changes to that theme, rather than creating the whole page from scratch. Themes are completely customizable so finding a theme to fit our needs will not be difficult. With over 24,000 plugins and widgets to choose from our developers can easily add calendars, videos and feeds and much more. Plugins and Widgets allow for even more customization and add abilities to our website.

Switching to WordPress would save our company a net benefit of \$2,451,000 over a three year period. While it will cost us \$174,000 to make these upgrades, we end up saving \$2,625,000 over three years from the downsizing our developer department. Our developer department could be downsized from 12 developers to 5 developers because of the increased efficiency caused by using WordPress. We save money because we require fewer developers to do the same amount of work with the use of WordPress. I strongly recommend that we switch to WordPress because of the cost savings and efficiency advantages.

Developers Now	12		Current	Year 1	Year 2	Year 3	Total
25% of them	3		12 Developers	\$1,500,000	\$1,500,000	\$1,500,000	\$4,500,000
75% of them	9						
Increase Efficiency	0.8		Proposed	Year 1	Year 2	Year 3	Total
New WordPress Developers	2		Hardware/Software	\$100,000	\$0	\$0	\$100,000
Headcount reduction	7		Maintenance	\$18,000	\$18,000	\$18,000	\$54,000
			Training (2)	\$20,000	\$0	\$0	\$20,000
			Total Cost	\$138,000	\$18,000	\$18,000	\$174,000
			Benefit				
			Headcount Reduction (7)	\$875,000	\$875,000	\$875,000	\$2,625,000
			3 Year Net Benefit	\$2,625,000 - \$174,000 =			\$2,451,000

Work's Cited

Wilson, Katie. "10 Benefits of Using WordPress to Power Your Company's Website." *Aspire Internet Design*. Aspire ID, LLC, n. d. Web. Web. 4 Apr. 2013.

<<http://aspireid.com/aspire-id-blog/web-design/10-benefits-of-using-WordPress-to-power-your-business-website/>>.

Watson, Steve. "7 Benefits of Using WordPress For Your Website." *Steve Watson Online*. Steve

Watson Online, n. d. Web. Web. 4 Apr. 2013. <<http://www.stevewatsononline.com/7-benefits-of-using-WordPress-for-your-website/>>.

"Plugin Directory." WordPress, n. d. Web. Web. 4 Apr. 2013.

<<http://WordPress.org/extend/plugins/>>.