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WordPress

Our company can save more than \$2,450,000 by investing in WordPress. WordPress is an open source website creation tool that is based online. Investing in this platform will increase efficiency and productivity.

WordPress is an online tool used to create, publish and managed content, and is otherwise known as a content management system (CMS). The key capability of this software is that it provides several editable components of website, such as widgets & plugins, with already written code, which reduces the amount of time spent on coding. WordPress is open source, which means that several new chunks of code can be added to the website to produce new components. This reduces the headcount required from an original twelve to five.

As shown in figure 1, investing in WordPress will reduce headcount and therefore gives us a three-year benefit & saving of \$2,625,000. However, investing in WordPress will cost us around \$1,740,000 for purchasing, maintenance and admin support for the three-year period, which thus gives us a three-year net benefit of more than \$2,451,000.

