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MiS 2501-001: Mart Doyle

Flash Research Paper 5: Google Apps

10/23/2013

 We can improve work collaboration with our suppliers and customers by implementing Google Apps for business. Google Apps for business is a cloud based suite that allow its users to connect to the cloud and access files anywhere at any time. Implementing Google Apps will make communication with our suppliers and customers easier, consequently increasing the efficiency of our business.

 Google Apps for business offers tools to share information that are accessible in the cloud, centralizing everything we need for communicating and cooperating with our customers and suppliers. Google Apps for business allow users to make real time updates in word documents, spreadsheets, and presentation at the same time by all users. Also, by using Google calendar users can create and/or change schedules and appointments that can be shared between all users. All tools offered by Google Apps for business are cloud based and saved immediately to minimize chances of losing important information. Additionally, all updates are instantaneous, mitigating the chances of miscommunication between our company, suppliers and customers.

 Our company are partners with about two dozen manufacturers and many retailers, therefore effective communication is imperative. Implementing Google Apps for business will improve communication with our customers and suppliers. Google Apps for business will cost $5 per user a month or $50 per user a year. Google Apps for business is the platform we need to improve our work collaboration with suppliers and customers to become an integrative team.

Works Cited

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