Andy Lin

MIS 2501- Mart Doyle

Flash Research Paper- WordPress

10/29/2013

 By implementing WordPress would save the company $2,599,000 over three years. WordPress is a web software that allow its users to easily create, manage, and publish webpages. I recommend implementing WordPress because it will improve our efficiency and allow our developers to complete their projects quicker.

 The main capability of WordPress is that it is easy to use, which will help users save time when creating webpages. WordPress offers a navigation menu for easy content management. In the navigation menu users can easily view, edit, and add content to webpages all in one section, resulting in higher efficiency. WordPress makes changing designs and layouts of your webpage easier. The software offers thousands of themes, allowing users to create the ideal page with ease. Also, WordPress includes simple plugins that enhance the functionality of your webpages. WordPress requires no coding which can significantly reduce the time and effort it takes to build a desirable webpage.

 Implementing WordPress will improve efficiency of 77.8%, allowing us to reduce the number of developers from 12 to 5. Reducing the number of web developers will save the company $2,625,000 over three years. Investing in WordPress will cost a one-time fee of $100,000 for hardware and software, and $18,000 for maintenance each year. Total cost of implementation and maintenances will cost $154,000 over a three year period. The net benefit of investing in WordPress would be $2,599,000 over three years. Investing in WordPress will significantly increase the time it takes developers to create a webpage.

Works Cited

Hendricks, Kevin D. "Why WordPress: Easy to Use." *IThemes*. Ithemes, 12 Sept. 2012. Web. 30 Oct. 2013.

"WordPress.org." *WordPress*. N.p., n.d. Web. 30 Oct. 2013.

"WordPress.org." *WordPress « WordPress Codex*. N.p., n.d. Web. 30 Oct. 2013.