Anthony J. Vu

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OBJECTIVE

Highly motivated Fox School of Business graduate seeking to obtain a position which will utilize my background and experience in Data Analytics, Business Analysis, and Project Management

EDUCATION

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2017

- MAJOR: Management Information Systems
- GPA: 3.54 | University Honors Program
- Dean's List: Spring 2014, Fall 2014, Fall 2015, Spring 2016, Fall 2016, Spring 2017

INFORMATION SYSTEMS PROJECTS

- Participated in a Data Analytics Challenge that involved analyzing an Excel sheet with one million rows of data and creating data visualizations with Tableau to assist AmerisourceBergen in determining their most profitable and least profitable pharmacy product.
- Cleaned an Excel sheet for a fictional postal company that had "dirty data" by using Excel functions such as MATCH, VLOOKUP, and more to locate and correct incorrect fields.
- Analyzed, created, and coded information into a SQL database system to keep company information up to date.
- Served as a Project Manager for a team of five and lead them to completed project documentation and a prototype to increase participation in MS-Digital Innovation in Marketing Master's program at Temple University.
- Worked on a team of 5 business analysts to interview key stakeholders of BeHeardPhilly to determine key problems within their registration process to develop a prototype using Justinmind software that would improve registration.
- Worked on a team of 4 Capstone students to develop a tour guide application that can be marketable to investors.

INFORMATION TECHNOLOGY SKILLS

- Microsoft Excel, Word, PowerPoint
- CSS, HTML, PHP, MySQL, Google Analytics, and Tableau
- Justinmind Prototyper

EXPERIENCE

BROADVIEW NETWORKS, King of Prussia, PA   **June 2016—August 2016**
Customer Operations Intern

- Assisted Project Managers in the Service Delivery department by looking through project notes to confirm information and determine reasons for delay
- Rescheduled projects based on project notes so company can accurately predict future revenues
- Flagged unresponsive customers using a tool called TaskBusket to remind Service Delivery team to follow up with client for information
- Organized large data sets in Excel into pivot tables to determine most profitable product groups and correct inconsistencies.

SHANNONDELL VALLEY FORGE, Audubon, PA   **May 2012—June 2016**
Server

- Placed orders for a five-star dining establishment in a retirement home and ensured that residents were happy with their fine dining experience
- Respected by fellow workers for being a well-rounded worker that could be put on any team
- Became 1 of 8 people that were able to work larger parties of 15 or more people after only 6 months of working
- Trained new workers and made sure they could serve residents by themselves

RELEVANT COURSES

- Lead Global Digital Projects
- Data Analytics
- Data Science
- Digital Design and Innovation
- Information Systems in Organizations
- Enterprise IT Architecture
- Information Systems Integration
- Data-Centric Application Development

ACTIVITIES AND AWARDS

- Member, Association for Information Systems, Fall 2015—Present
- Member, Beta Pi Phi Fraternity Incorporated, Fall 2015—Present
  - Academic Chair, Spring 2015
- Member, Temple Vietnamese Student Association, Fall 2013—Present