

# Amanda S. Plevinsky

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: December 2015**  
**Major: Marketing**  
GPA: 3.27

ACTIVITIES: Sister of Delta Phi Epsilon, November 2012-Present  
Member of Fashion and Business club, January 2013-Present

EXPERIENCE: Ann Taylor LOFT, Philadelphia PA May 2013-Present

**Retail Sales Associate**

- Assist as least ten clients daily by helping construct fashionable outfits using out tops, bottoms, and accessories throughout the store
- Facilitate in check-out and return processes for forty clients daily at registers
- Abet up to five clients weekly in opening up Love Loft credit cards and MasterCard's at the register or on the sales floor
- Support client happiness by restocking the sales floor to store standards and convey sales promotions in order to endorse new merchandise and styles

Dynamic Advertising Solutions, Philadelphia, PA May 2013-August 2013

**Sales and Marketing Intern**

- Collaborated with sales team to develop internal marketing self-promotions and internal marketing collateral
- Assisted marketing coordinator in development of media releases through social media and traditional marketing including sales flyers and email marketing
- Researched over a thousand promotional products from up to two-hundred vendors
- Prepared sales presentations to company's marketing verbiage standards

Chabad at Temple University, Philadelphia, PA September 2012-May 2013

**Personal Assistant**

- Aided in event planning and preparation for Friday Shabbat dinners weekly
- Accounted for and recorded donations to be applied to personal accounts
- Advertised Chabad programs to students through social media marketing
- Constructed Excel spreadsheets with information of four hundred students and alumni.

Pacific Sunwear, Manchester, NH August 2012 – January 2013

**Sales Associate**

- Ensured quality, value, and style of products is communicated to customers
- Communicated brands and current campaigns to customers
- Replenished sales floor with merchandise, kept store tidy, and prepared promotional displays
- Operated of cash registers for approx. thirty customers a shift.

SKILLS & LANGUAGES:

- Microsoft Word, Excel, PowerPoint, and Publisher