

**Update: 04/10/18**

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## Community Site Web Link

<http://community.mis.temple.edu/appointmentscheduler/>



**AS-IS -> The Application**

**Prototype**

Sole Provider Usage	\$0.00
Four Provider Usage (Monthly)	\$20.00
Eight Provider Usage (Monthly)	\$35.00
Twelve Provider Usage (Monthly)	\$45.00
Unlimited Provider Usage (Monthly)	\$75.00

**TO BE**

Sources of Revenue	Year 1 Total	Year 2 Total	Year 3 Total	
Sole Provider Usage	\$0.00	\$0.00	\$0.00	
Four Provider Usage (Monthly)	\$4,200.00	\$9,000.00	\$13,800.00	
Eight Provider Usage (Monthly)	\$2,520.00	\$5,880.00	\$9,240.00	
Twelve Provider Usage (Monthly)	\$1,890.00	\$4,050.00	\$6,210.00	
Unlimited Provider Usage (Monthly)	\$4,500.00	\$11,700.00	\$18,900.00	
<b>TOTAL REVENUE</b>	<b>\$13,110.00</b>	<b>\$30,630.00</b>	<b>\$48,150.00</b>	<b>\$91,890.00</b>
<b>Expenses</b>				
Development for Scalability	\$10,000.00	\$0.00	\$0.00	
Hosting for our website	\$60.00	\$60.00	\$60.00	
Domain for our website	\$20.00	\$20.00	\$20.00	
Salaries (Developer On-Call / Maintenance)	\$10,000.00	\$10,000.00	\$10,000.00	
Advertising & Promo	\$1,000.00	\$1,000.00	\$1,000.00	
Legal & Accounting	\$3,900.00	\$1,200.00	\$1,200.00	
LLC	\$125.00	\$0.00	\$0.00	
Taxes	\$5,244.00	\$12,252.00	\$19,260.00	
<b>TOTAL EXPENSES</b>	<b>\$30,349.00</b>	<b>\$24,532.00</b>	<b>\$31,540.00</b>	<b>\$86,421.00</b>
<b>OPERATING PROFIT</b>	<b>(\$17,239.00)</b>	<b>\$6,098.00</b>	<b>\$16,610.00</b>	<b>\$5,469.00</b>
<b>OPERATING PROFIT MARGIN %</b>	<b>-131.50</b>	<b>19.91</b>	<b>34.50</b>	<b>11.36</b>