

EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Expected Graduation: May 2018**Major: Management Information Systems, Minor: Leadership** | GPA: 3.84

University Scholarship Recipient | Business Honors, University Honors, and Dean's List Distinction

PART-TIME JOBS, ACTIVITIES, & AWARDS:

- Member, Association for Information Systems, September 2014 – Present
 - President, April 2016 - Present
 - Director of Corporate Relations, April 2015 – April 2016
- Career Ambassador, Fox School Center for Student Professional Development, August 2016 – Present
- Member, Alpha Epsilon Pi Fraternity, September 2014 - Present
- MBA & MS Programs Assistant, Temple University, August 2014 – April 2016
- Executive Board Member, Hillel at Temple University, December 2014 – December 2015
- Awarded Certificate of Completion, Young Judaea Year Course in Israel, August 2013 – May 2014
- National Executive Vice President, Young Judaea, September 2012 – September 2013

INTERNSHIP EXPERIENCE:

CIGNA, Philadelphia, PA

June 2016 – August 2016

Project Management Intern

- Worked with business and IT leads to define strategy, scope, and process to both migrate 27 clients on to a new billing system, and terminate the preceding system
- Led a team of 8 to develop a virtual reality exposure therapy application to increase e-coaching program engagement and completion rates among millennials within the Behavioral Health business
- Coordinated daily backlog updates and weekly sprints using scrum framework, agile methodology, and project management software

ENDURANCE SERVICES LIMITED, Purchase, NY

June 2015 – August 2015

Enterprise Content Management Application Development Support Intern

- Provided technology development support by planning a network-wide software upgrade for Team Foundation Server, creating a training manual outlining proper usage of the company's new enterprise service management software, and redesigning a local network diagram of five different server farms
- Assisted in the management of day-to-day operations by building, running, and analyzing custom reports in ServiceNow and Team Foundation Server, and configuring unique team SharePoint sites
- Processed over 50 tickets to assist with the administration and support for insurance-focused enterprise content management and workflow software for over 800 employees worldwide

HOMAGE.IT, Tel Aviv, Israel

April 2014 – May 2014

Business Strategy & Data Analytics Intern

- Prepared iOS application for launch by tracking competitor activity, optimizing keywords for search engine optimization, and developing a strategic plan for marketing and product enhancement
- Created a visual dashboard on MixPanel using funnel and segmentation analysis and custom formulas to allow for more simple and efficient performance data analytics

SKILLS & LANGUAGES:HTML, CSS, SQL, FTP, phpMyAdmin, VersionOne, Agile methodology, WordPress, cPanel, IRC, MixPanel, ServiceNow, ImageRight, Microsoft: Office, Visual Studio, Team Foundation Server, SharePoint, Visio
Hebrew – conversant