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We can net approximately \$2.5 million in benefits over three years by investing in WordPress. WordPress is a content management system that will enable our Web Development team to be more efficient developing and supporting our web based technology. In turn, we can significantly reduce employee headcount.

The key capability is WordPress' ability to increase efficiency. WordPress has over 40,000 APIs, plugins, and widgets that can be used without recreating components from scratch. WordPress allows websites to be built in a fraction of the time developing a traditional website would take. WordPress will enable our Web Development team to be more efficient developing and supporting our web based technology, which will allow us to reduce the number of employees on the Web Development team by seven.

We can benefit \$2.6 million over three years by reducing employee headcount on the Web Development team by seven. WordPress will cost approximately \$174,000 to implement and maintain, which includes hardware and software acquisition costs and training and maintenance costs over three years. Over the course of three years, we will net approximately \$2.5 million in benefits.

	Year 1	Year 2	Year 3	Total
Costs				
Hardware/Software	\$ 100,000			\$ 100,000
Maintenance	\$ 18,000	\$ 18,000	\$ 18,000	\$ 54,000
Training (2 People)	\$ 20,000			\$ 20,000
Total Costs	\$138,000	\$ 18,000	\$ 18,000	\$ 174,000
Benefits				
Headcount Reduction	\$ 875,000	\$ 875,000	\$ 875,000	\$2,625,000
Total Benefits	\$ 875,000	\$ 875,000	\$ 875,000	\$2,625,000
Net Benefits	\$ 737,000	\$ 857,000	\$ 857,000	\$2,451,000

References:

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