

Arif Hossain

Flash Research Paper – WordPress

By switching to a WordPress system we can save \$2.45 million over the next three years. WordPress is an open source website development platform that allows for efficient customization through the use of a vast library of software. Increased efficiency requires fewer developers allowing us to implement salary cost reduction, leading to a net benefit.

WordPress's key capability is the large library of already developed themes, plugins, and widgets. This vast library will allow us to be 77.8% more efficient because components of our website can now be utilized from WordPress instead of developing them in house. A website's themes gives it its overall look, plugins allow us to add functionality to our site, and widgets allow the user to interact with the site. Overall, the increased efficiency will permit us to reduce our web development team, while still being able to work at the same level as before.

Overall, we are able to cut the salaries of seven developers which leads to a benefit of \$2.625 million. The cost of implementing the WordPress system which includes hardware, maintenance, and training, is \$174 thousand. This would allow us to have a net benefit of \$2.45 million dollars over the next three years.

Cost	Year 1	Year 2	Year 3	Total
Hardware	\$100,000.00	\$-	\$-	\$100,000.00
Maint	\$18,000.00	\$18,000.00	\$18,000.00	\$54,000.00
Training	\$20,000.00			\$20,000.00
				\$174,000.00
Benefits	Year 1	Year 2	Year 3	Total
Salary	\$	\$	\$	\$
Reduction	875,000.00	875,000.00	875,000.00	2,625,000.00
				\$
			Net Benefit	2,451,000.00

Works Cited

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"WordPress.org." *WordPress › About*. WordPress, n.d. Web. 16 Mar. 2015.