

## Allison M. Schumacher

[community.mis.temple.edu/aschumacher](http://community.mis.temple.edu/aschumacher)

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: May 2015**  
**Major: International Business**  
**Minor: Italian**

GPA: 3.58 | Business Honors Program | University Honors Program

*Selected Honors Courses:*

|  |                      |
|--|----------------------|
| Marketing Management                   | Financial Management |
| Information Systems                    | Financial Accounting |
| Leadership & Organizational Management |                      |

EXPERIENCE: TEMPLE UNIVERSITY UNDERGRADUATE ADMISSIONS  
Philadelphia, PA March 2012 – Present  
**Owl Ambassador**

- Lead prospective students and families on tours of Temple's main campus.
- Greet and assist visitors to the Temple University Welcome Center.
- Manage basic information on prospective students and their aspirations.

VECTOR MARKETING CORPORATION  
Zanesville, OH May 2013 – August 2013  
**Branch Manager**

- Hired and trained over 50 representatives for the Zanesville Energy sales team.
- Generated over \$58,000 of sales in three months.
- Promoted exceptional representatives to Key Staff, Field Trainer, and The Leadership Academy.

VECTOR MARKETING CORPORATION  
Akron, OH May 2012 – August 2013  
**Senior Field Sales Leader**

- Demonstrated CUTCO Cutlery to customers in-home, selling \$20,000 worth of product in three months.
- Trained new representatives on selling techniques.
- Participated in The Leadership Academy during sophomore year in order to run a branch office in the summer of 2013.

### SKILLS & LANGUAGES:

- Microsoft Word, PowerPoint, Excel
- Italian – conversant
- French – basic