
adriana.shuster@temple.edu

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2018
MAJOR: Management Information Systems | MINOR: Finance
Business Honors | University Honors | GPA: 3.63 | Dean's List: 2015 – 2016

ACTIVITIES & AWARDS:

- Active member, Temple Consulting Club, October 2016
- Member, Temple Association for Information Systems, September 2016
- Participant, RSM Summer Pathways, May 2016
- Studied abroad, American Business School of Paris, June 2015
- Director of Events, Business Honors Student Association, April 2015 – December 2015
- Top Participant, Fox Immersion Point Program, April 2015
- Member, American Marketing Association, 2014
- Scholarship, Community Volunteering, June 2014
- Full Tuition Scholarship, Temple University, June 2014
- Researcher, New York University, December 2012 – August 2013

EXPERIENCE: TD BANK, Mt Laurel NJ June 2017 – August 2017

USTS Intern – Retail Technology

- Worked with the Retail team, which is responsible for 80% of TD's revenue streams
- Traveled to remote offices with my team to shadow the TD Leadership team
- Updated live documents including a project RAID log and use cases
- Helped gather requirements on an anti-money laundering project in the Initiation phase
- Created systems interaction diagrams using Microsoft Visio
- Gained a fundamental understanding of financial technology and its core components

KIMMEL CENTER FOR PERFORMING ARTS, Phila PA June 2016 – August 2016

Digital Marketing Analyst

- Learned how to use website CMS editor and managed large-scale implementation of all pages of KC website
- Used Google Analytics to gather marketing metrics and analyze campaign efficiency
- Presented new patterns found through data analysis in weekly department meetings
- Conducted training sessions during the summer on how to update the Kimmel Center's website for employees of the Center

BUSINESS HONORS STUDENT ASSOCIATION January 2016– December 2016

Vice President Internal

- Conveyed information among the 10 executives and officers in BHSA, as well as over 100 members within the honors community
- Collaborated as a team with other officers on projects to improve the program
- Mentored officers on planning and scheduling events to avoid conflicts

SKILLS & LANGUAGES:

- Certified mixologist
- HTML, CSS and PHP
- Website editing using CMS and management using JIRA
- Basic understanding of databases using MySQL and data analytics using R
- Microsoft Office, including Visio, Project and Excel for data analysis
- Russian language & culture—can read, write Cyrillic, and speak Russian fluently
- French language—learned how to read, write, and speak for 6 years and studied abroad