**Flash Research Paper 5: WordPress**

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By investing in WordPress, our company will receive a net benefit of $2.5 million over three years. WordPress is an open-source website creation tool that will enable our developers to be more efficient in their tasks through the use of preset plugins. In turn, we will be able to reduce our developer team from 12 people to just five and save our company money.

WordPress allows our organization to create personalized websites and tasks in 22% of the original time. One of the biggest advantages of WordPress is its its 40,000 plugins, which allow for much faster project implementation. Because of these plugins, our team can complete tasks much faster than with traditional technologies and eliminate wasted time.

 WordPress has a three year cost of $174,000 for hardware, software, maintenance, and a loss in productivity while training a team of developers to learn the software. There is also a three year benefit of $2.6 million from reducing our developer team by seven people while maintaining efficiency. By choosing WordPress to manage our website, we will receive a three-year net benefit of $2.5 million.

Works Cited

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