Arren Soroko  
Enterprise IT Architecture

Our company is currently partnered with about two-dozen manufacturers and has contracts with multiple retailers. We are presently collaborating with no electronic platform, which makes it hard to sort and share important information among suppliers and clients. Implementing Google Apps will allow for our companies to share documents, spreadsheets, and presentations, which will increase collaboration and teamwork.

Google Apps for Business has the ability to help our company operate more efficiently, while increasing productivity. Google Apps for Business utilizes cloud storage. This eliminates the need for additional storage space and maintenance from our side of the business. Google Apps for Business allows for documents to be securely stored and shared in real-time. When a client needs to order more products, he or she simply uploads an order form or excel spreadsheet and can instantly be viewed by our employees. Google Apps for Business allows for secure document sharing in real-time, which increases productivity and efficiency across the entire supply chain.

Google Apps for Business, being implemented properly, can provide a lot of value for our already successful company. It will increase relations with our current suppliers and customers and continue to increase success. Google Apps for Business can also allow our company to grow and penetrate different markets. At the cost of 60 dollars per user per year, it is a small expense for the value and growth that it can generate.