

Arren Soroko  
Enterprise IT Architecture

Our company can save \$875,000 in the first year alone by implementing WordPress. WordPress allows for simple creations of websites, electronic carts, etc. WordPress will increase our company's efficiency by allowing us to reduce our staff by seven employees. WordPress will allow production to remain the same while reducing costs significantly.

WordPress was created for simplicity and allows any user to type, insert images, format text and format pages without the need to know any programming languages, such as HTML. Although, our web designers are experienced with traditional web design and coding knowledge, WordPress allows them to generate more enhanced web applications by being able to access the code. Disregarding the simplicity of WordPress, it will allow our company and developers to create more valuable web applications more efficiently by reducing time and cost.

WordPress will allow our company to reduce head count by more than half while increasing productivity and efficiency at the same time. By reducing our work force by 7 web designers, our company can save \$2,625,000 over three years. The three-year cost for implementing WordPress is \$174,000 including the training for the two web developers who will be using WordPress. The other 25% of our development process that cannot be transferred to WordPress includes a team of three web developers. Overall, implementing WordPress will decrease salary expenses, achieving a net benefit of \$2,451,000 over three years.