

# Adam K Turner

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**EDUCATION:** TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: May 2015**  
**Major: Finance | Minor: Economics**  
GPA: 3.24

*Selected Courses:*

Business Communications, Financial Management, Information Systems in Organizations, Operations Management, Introduction to Risk Management

**ACTIVITIES AND AWARDS:**

- Participant, Vanguard Explore Program, August 14, 2013
- Member, Financial Management Association, Spring 2013 – present
- Member, Temple University Longboarding Club, Spring 2013 – present
- Volunteer, Noogieland at Gilda's Club Delaware Valley, Spring 2010 – Fall 2010

**EXPERIENCE:** WHOSE YOUR LANDLORD, Philadelphia, PA June 2013-Present

**Director of Research and Development and Outreach**

- Promoted from marketing intern to Director of Research and Development and Outreach for Whose Your Landlord in about five months.
- Disseminate knowledge of our service and arrange/conduct meetings with universities and media outlets to answer questions and discuss the benefits our service offers to students.
- Research influential visionaries in the industry and explore potential engagements that may lead to innovative services/improved procedures, in an attempt to stimulate future growth.

JIMMY JOHN'S, Philadelphia, PA

February 2013-Present

**Cashier and Delivery Driver**

- Collect money from delivery drivers and ensure cash register total is balanced at the end of the shift.
- Provide customer services including: handling customer orders, answering questions, resolving concerns, and delivering orders in a timely manner.
- Serve as a liaison, quickly and efficiently relaying customer orders to co-workers on the line.

UNTAPPED, INC., Philadelphia, PA

January 2013-June 2013

**Marketing Intern**

- Studied and report information regarding clients' potential customers/competitors through secondary research on industries and companies in which clients pertain.
- Provided social media marketing by managing clients' entire Facebook, Twitter, and Instagram accounts to build brand awareness, increase followers/likes, and drive users to their website.
- Supervised stands at events occurring on university campuses to promote company's products/services through the distribution of merchandise, pamphlets, and business cards.

TURNER CUSTOM LONGBOARDS, Pipersville, PA

December 2011-August 2012

**Founder/Owner**

- Founded a small operation of manufacturing, marketing, and distributing longboards to customers.
- Completed total of ten longboards and sold total of four finished longboards to customers.
- Marketed product using social media websites, YouTube and Facebook, creating promotional videos/postings pursuing customers within the effective target market.

**SKILLS:** Computer Skills: Training in SAP; Training in POM-QM for Windows; Windows 7 operating system; MS Word, Excel, PowerPoint; Adobe Photoshop; Sony Vegas Pro 10.0; Social Media Marketing