

# Brittany L. Bardo

community.mis.temple.edu/bbardo

3 Overlook Circle | Royersford | PA | 19468

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**OBJECTIVE:** To obtain an internship position in Sales/Marketing where I can utilize my skills in marketing and experience in retail sales to increase profits and create customer relationships.

**EDUCATION:** TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: May 2014**  
**MAJOR: Marketing | MINOR: Management Information Systems**  
GPA: 3.56 | Dean's List: Fall 2012  
Selected Courses:

Human Resource Management	Management Information Systems
Business Society & Ethics	Marketing Management
Business Law	Financial & Managerial Accounting
Business Calculus	Economics

**ACTIVITIES:**

- Member, American Marketing Association, Fall 2012 – Present
- Black Flame Dance Team, Kutztown University, Fall 2011-Spring 2012

**EXPERIENCE:** CROCS OUTLET, Limerick, PA March 2011 – August 2011

**Seasonal Sales Associate/Sales Ambassador**

- Promoted Sales of the Crocs Brand
- Developed and maintained positive relationships with customers
- Made product recommendations, and suggestively sold promotional items
- Maintained a fully stocked and organized store
- Maintained and restocked inventory
- Consistently increased revenues and sales
- Operate computerized P.O.S. register system

GAP OUTLET, Limerick, PA March 2010 – August 2010

**Seasonal Customer Service/ Sales Associate**

- Promoted sales of the Gap brand
- Operated computerized P.O.S. register system
- Differentiated the Gap Brand and products from competitors with real connections with customers
- Influenced customer buying decisions, by communicating information about the quality, value and style of Gap products including style, fit, fabric, price, and care instructions
- Maintained store standards/appearance per Visual Presentation Assessment direction to enhance customer shopping experience
- Completed floor replenishment and shipment as needed to ensure customer satisfaction and size availability
- Consistently increased revenue and help achieve daily sales goals

HOLLYWOOD TANS, Royersford, PA September 2008 - January 2010

**Sales Associate/Receptionist**

- Selling memberships/packages with knowledge of the tanning process, tanning packages and all tanning products.
- Operated Point of Sales/Computerized register system & Client Database
- Counting and controlling inventory/Cash Control during shifts
- Consistently increased revenue and sales to go above daily sales goals
- Open/Closing building independently and securely

**COMPETENCIES:**

- Systematic and Highly Detail Oriented:
  - Microsoft Office Suite
  - Word Press and Google Analytics
  - Business Applications
  - Customer Service
  - SAP ERP Systems
  - Writing

