

# Competitive Analysis

	Competitors					
Metrics	Book Broker	Facebook	OfferUp	Amazon	University Bookstore	Chegg
Only University Textbooks	✓	✗	✗	✗	✓	✗
Filter by Specific University only	✓	✗	✗	✗	✓	✗
Ability to Negotiate on cost	✓	✓	✓	✗	✗	✗
No personal Information released	✓	✗	✓	✓	✗	✗
Immediate Pick Up	✓	✓	✓	✗	✓	✗
Ability to Pay Cash / Venmo	✓	✓	✓	✗	✗	✗