

Project Dashboard

Note: Project plan with original dates and actual dates should be attached.

Date: 3/22/2016

Project Name: BookzBrotherz App and Website Implementation

Project Status: **G**

Project Description: The Temple University Facebook group is flooded with hundreds of posts from students attempting to sell and buy textbooks. Very few students are successful in filtering through these posts to find the right book and price. This project will improve the process and efficiency of buying and selling textbooks among students. Students will be able to search books available by school, major, course, professor, and book condition on the application and/or website. We will have each new member create a login. Students will pay a minimal fee to become a member of the website for six months (a semester). The student will be able to pay this fee with a debit or credit card.

Customer: Tony Messina

Project Core Team:
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Next Milestone: Delivery of 1st phase of prototypes

Phase Status

	Status	Plan		Status	Plan		Status	Date
Analysis	G	2/1/16	Testing	G	3/31/16			
Design	G	2/11/16	Installation	G	4/7/16			
Construction	G	2/11/16						

Leading Indicators

	Status		Status		Status
On-Time	G	On-Budget	G	Delivery to Scope	G

Major Accomplishments/Decisions

80% of the pages are created in both mobile app and website. We have determined to charge a minium fee to actually utilize the app in order to remain profitable. Before the fee, users will be limited to the various functions and be provided with only previews. We have sent out a survey regarding questions on if people have difficulty using FB to buy/sell books and how likely are they to use such an app if developed. 58 responses so far, goal is 100.

CURRENT KEY ACTIVITIES --- NOTE ACTUAL (VS PROJECTED) DATES ARE INDICATED BY ITALICS

Current Key Activities	STATUS	PHASE	START		Comments	END	
			PLAN	ACT		PLAN	ACT
Community Site	G	Design	1-Feb	3-Feb		3-Feb	10-Feb
Final project plan	G	Analysis	1-Feb	10-Fe		10-Feb	10-Feb
App/Website Mockup	G	Design					
--- User login	G	Design	1-Feb	17-Fe		20-Mar	
--- Account maintenance	G	Design	1-Feb	17-Fe		20-Mar	
--- Catalog maintenance	G	Design	1-Feb	17-Fe		20-Mar	
--- Browse catalog	G	Design	1-Feb	17-Fe		20-Mar	
--- Add to shopping cart	G	Design	1-Feb	17-Fe		20-Mar	

--- Receive contact information	G	Design	2/1/201	17- Feb	20-Mar	

Key Issues [1]

Description	Status	Resolution/Update	Owner
Challenges	G	Figure out how to access all colleges' course IDs and related info	all
		Basic and Advanced Search Features. Advanced Search will allow you to search by Professor Name or Class Name to access other college related books.	
Risk	G	List out potential risks associated with prototypes in regards to customer data	all
		Will use Apple Pay-risk is that people's info might get stolen from using credit cards. We will have a cyber-security network team to combat such risks. We will have a terms and agreement policy that explicitly explains that "we are not responsible for stolen or lost property" when it comes to meeting outside of our app and consequences that are faced. If users personally message and share addresses or other confidential info we are not responsible.	

Planned Accomplishments

The mobile app will have completed drafts of each page and linked up. The website will be completed with linked pages and a login page. We are striving for a minimum 100 responses on the survey, currently have 58.

[1] Key Issues are issues that need your CM Director-level understanding and awareness.