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Enterprise IT Architecture

Flash Research Assignment #4: WordPress

When we integrate WordPress our company will realize a net benefit of $2,451,000 million over three years. WordPress is an open source web publishing software used to create websites and blogs. By using WordPress, we will save $2,625,000 over three years via headcount reduction.

The key capability of WordPress is that it reduces the time spent developing websites. It is a content management system (CMS) that makes developing websites and blogs easier because of its many templates (themes) and plugins (software addons), which would allow for efficient web development. For example, you could use the CSS Hero plugin that will let you customize the visual appearance of your website without actually learning CSS. Currently, there are 2,600+ themes and 31,000+ plugins available for free. Our web developers will see an efficiency improve of 77.8% when we implement WordPress.

The total cost (hardware/software purchase and maintenance) of implementing WordPress is $174,000 over three years. The benefit (via headcount reduction) of implementing WordPress is $2,625,000 over three years. The net benefit of implementing is $2,451,000 over three years.

Sources and Data tables

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