

Brittany Cogle

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2015

Major: Marketing and Management Information Systems

GPA: 3.59 | Deans List: Spring 2012, Spring 2013

Business Honors Program | University Honors Program

Selected Courses:

Consumer and Buyer Behavior

Honors Business Statistics

Data Analytics

Honors Financial Accounting

Enterprise IT Architecture

ACTIVITIES & AWARDS:

Academic Scholarship, September 2011-present

Member, Association for Information Services, January 2013-present

Member, Business Honors Student Association, September 2011-present

Captain, Intramural Volleyball Team, September 2011-present

EXPERIENCE: FIRESIDE FLOWERS, Richboro, PA

Sales Associate/Assistant Designer

April 2009 – present

- Assist 30 customers per day with orders and purchases, operate cash register, and answer telephone
- Design approximately 30 bouquets and basic arrangements per week during normal season, number increases to 50-60 during holidays.
- Maintain merchandise appearance by checking freshness of flowers and plants daily.

HONORS ADMISSIONS AND TRANSITIONS TEAM, Philadelphia, PA

Peer Mentor

December 2011-May 2012

- Guided prospective students through the college-decision making process.
- Took prospective students and their families to lunch and discussed and answered any questions about Temple University.
- Assisted with Honors program reception at Temple University open houses by socializing with prospective students and their families.

SKILLS & LANGUAGES:

- Microsoft Word, Excel, Publisher, PowerPoint
- Experience with SAP, MySQL, WordPress, Adobe Dreamweaver, Adobe Photoshop
- Spanish - conversational