

# BRIYANA C. JOHNSON

*Creative Technologist interested in UX design internships*

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Portfolio: www.briyanaceline.com

## Education

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**TEMPLE UNIVERSITY FOX SCHOOL OF BUSINESS**— Philadelphia, PA – Aug. 2016 – May. 2020

***Majoring in Management Information Systems, Minor in Digital Media Technologies***

- *Association for Computing Machinery Women's Chapter, August 2018 – Present – E-board Member & Designer*
- *Art of Business / Business of Art, Jan 2018 – Present – Member*
- *Her Campus, Aug 2017 – Jan 2018 – Weekly staff writer*

## Experience

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**UX DESIGNER, ONYX VALLEY STUDIOS**— Philadelphia, PA - Aug. 2018- Present

- Conducted field research for clients like Spruce Street Harbor Park and The City of Philadelphia
- Organized data from research to develop business decisions
- Used affinity mapping and design sprints to identify the pain points of the clients
- Prototyped and implemented solutions

**LUNAR MAGAZINE, FOUNDER**— Aug. 2018- Present

- Developed a business plan for the online publication
- Created user personas to identify a specific audience
- Designed website layout of wearelunarmag.com
- Edited and curated monthly issues focusing on technology, media and culture

**FREELANCING**— August 2017- Present

- Developed brand identities for small businesses and personal brands
- Created content for social media
- Designed and managed websites
- Gained access to Squarespace Circle, a members only resource exclusive to experienced designers

**CONTENT CREATOR INTERN, EVERYSTYLISHGIRL** – New York, NY – June 2018 – Sept. 2018

- Designed inspirational graphics for social media
- Edited videos for Instagram, YouTube and grant submissions
- Utilized Adobe creative suite to complete projects
- Contributed to the social media growth of 5,000+ followers in 4 months

**GIRLS WHO CODE PARTICIPANT, VIACOM**— New York, NY July 2015- August 2015

- Created projects using web and mobile development, data structures, graphics and animation
- Lead a team of 4 to create a website geared to educate millennials on the president election
- Pitched final project idea to Viacom team

### TECHNICAL SKILLS

- Adobe XD
- Affinity Mapping
- Prototyping
- HTML/CSS
- JavaScript
- MySQL
- Adobe Premiere Pro

### RELEVANT COURSES & WORKSHOPS

- Onyx Valley UX Portfolio Program
- Web Technology and Programming
- Introduction to Python
- Data Science
- Information Systems in Organizations
- Mobile App Design (Udemy)
- UX Foundations Usability Testing (Lynda)

### OTHER EXPERIENCE

- Speaker at HUE Tech Summit 2018
- Attended Technica, a 24 hour all women's hackathon