**Brielle K. Robinson**  *brielle.robinson@temple.edu*

### 1623 North Willington St. | Philadelphia | PA | 19122 | 732.754.5369

OBJECTIVE: To obtain an internship position in Marketing or Management Information Systems with an emphasis in data analytics, e-commerce, digital marketing, and IT.

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

 ***Bachelor of Business Administration, Graduation: May 2016***

 ***Major: Marketing and Management Information Systems***

 Selected Courses:

 Consumer & Buyer Behavior Marketing Research

 Data Analytics Digital Design and Innovation

ACTIVITIES:

# Association of Management Information Systems 2015- Present

# Member, Temple Diamond Gems Dance Team, Fall 2013 – Spring 2014

* Member, Student Government, Fall 2012 **–** Spring 2013

EXPERIENCE:HIP PHILLY, Philadelphia, PA November 2013 – December 2013

 **Marketing/Social Media Intern, Entertainment/Event Company**

* Answered phone calls regarding event inquiries and touched base with customers regarding special events such as birthday parties, bar/bat mitzvahs, wedding, and more.
* Updated and managed social media accounts for company daily, by creating and writing posts for the event company.
1. Provided manager with overall updates on social networks weekly.

HOLLISTER CO., New York, NY September 2012 – August 2013

#### Retail Store Model

1. Provided overall genuine customer service assistance to all customers.
2. Operated dressing rooms and folded clothing when needed.
3. Greeted customers from the moment a customer entered the store.

PAPA JOHN’S, Franklin Park, NJ February 2009 – August 2010

#### Order Taker

1. Took orders over the phone from customers
2. Processed all cash register transactions.
3. Helped restock inventory and kept workplace clean

4R SUMMER CAMP PROGRAM, Jersey City, NJ July 2008 – August 2012

#### Camp Counselor

1. Provided extra help and assistance in class as teacher’s assistant in mornings.
2. Brought kids to all planned daily activities.
3. Took kids to swimming, drama, and gym class

# SKILLS:

# Microsoft Word, Excel, PowerPoint, Google Docs, Google Analytics, My SQL Workbench, SPSS, SAP, SAS, Justinmind, Tableau, Hootsuite, Wordpress, Basic-HTML