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WordPress

WordPress is a platform in which our Web Development team would be able to more efficiently manage content, while reducing time spent on completing normal tasks. Using this platform would reduce our headcount on the team, resulting in a three-year net benefit of $2,451,000.

WordPress is an open-source content management system, meaning that it is easily accessible from remote locations and would improve the overall efficiency of our Web Development team. The platform offers many add-ons and plugins to anyone wishing to increase the functionality and customization process of a website. For example, if a task would normally take 100 hours to complete using traditional technologies, it would take a developer only 22.2 hours for that same task using WordPress.

The three-year costs of implementing WordPress amount to $174,000, consisting of hardware, maintenance, and training. The three-year benefits amount to $2,625,000 and come from reducing the number of web developers on the team from 12 to seven. This results in a three-year net benefit of $2,451,000.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Year 1 | Year 2 | Year 3 |  |
| **Costs** |  |  |  |  |
| Hardware | $ 100,000.00 | $ - | $ - | $ 100,000.00 |
| Maintenance | $ 18,000.00 | $ 18,000.00 | $ 18,000.00 | $ 54,000.00 |
| Training | $ 20,000.00 | $ - | $ - | $ 20,000.00 |
|  |  |  |  | $ 174,000.00 |
| **Benefits** |  |  |  |  |
| Headcount Reduction | $ 875,000.00 | $ 875,000.00 | $ 875,000.00 | $ 2,625,000.00 |
|  |  |  |  |  |
| **Net Benefit** |  |  |  | $ 2,451,000.00 |

References

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