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collin.dalessandro@temple.edu

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2021

Major: Management Information Systems | GPA: 3.3

TARRANT COUNTY COLLEGE, Fort Worth, Texas

Associate in Arts, Graduated: May 2017

Major: General Business

SELECTED COURSES:

Enterprise IT Architecture, Digital Solutions Studio, Data Analytics, Data-Centric Application Development, Statistical Business Analytics

ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, Fall 2019-present
- Eagle Scout, Boy Scouts of America, 2012

INFORMATION SYSTEMS PROJECTS:

- Analyzed large datasets from a pharmaceutical company in order to identify trends among rare disease studies.
- Created a fully functional website using WordPress for Temple students to buy and sell used books and apartment essentials.

INFORMATION TECHNOLOGY SKILLS:

Analysis: Tableau Prep, Google Analytics Certified

Software Development: Visual Studio Code, R studio

Web Development: HTML, CSS, JavaScript, JSON, J-Query

Database Management: SQL, MongoDB

Project Management: Microsoft Office, Amazon Web Services

EXPERIENCE: LOCALMEMBER.CO, Philadelphia, PA

June 2020 – Present

Consultant

- Connected 75+ clients to over 4 million end users in the greater Philadelphia area through the creation of an online directory
- Created, led, and managed a project to optimize customer outreach through increased communication
- Developed KPIs and metrics to evaluate the success of a project using Google Analytics skills

CHICK-FIL-A, Watauga, Texas

April 2017 - July 2018

Manager of Kitchen Operations

- Managed day-to-day operations for a high-volume fast food restaurant with \$4 million in annual revenue.
- Analyzed four years of data to check progress, reduce waste and increase revenue.
- Organized daily schedules for groups of 8-10 employees to improve efficiency.

FORT WORTH INDEPENT SCHOOL DISTRICT, Fort Worth, Texas

AVID Tutor

September 2017 – June 2018

- Assisted teachers in facilitating small-group discussions with high school students.
- Advised high school juniors and seniors about making educated college decisions resulting in a 100% college placement for all students in the program.
- Tutored approximately 70 students both one-on-one and in groups for core subjects.
- Supervised students in the classroom and on field trips to local colleges.