

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2017
Major: Management Information Systems
Minor: Marketing
Selected Courses:
Data Centric Application Development IT Architecture
Data Analytics Digital Design and Innovation
Operations Management Data Science

ACTIVITIES AND PROFESSIONAL ORGANIZATIONS:

- Active member, Temple’s Association for Information Systems, August 2015
- Active member, Technical Development Application Program, August 2015
- Intramural Program, Temple University, August 2013
- Volunteer Assistant Coach, Bethlehem Township Athletic Association, 2010

EXPERIENCE: First Generation, Allentown, PA May 2015 – August 2015
Integrated Marketing Internship

- Responsibilities included marketing research, database organization and management, and creation and publication of weekly newsletter
- Participated in weekly project meetings with department heads to discuss upcoming projects
- Assisted with advertisement video production process
- Worked with client relation and general office clerical duties

Bethlehem Dairy Store, Bethlehem, PA March 2011 - Present
Clerk/Acting Manager

- Duties included assisted with the inventory and stocking process, managed task assignments, maintenance/janitorial, and recorded evening receipts
- Provided service to customers in a high-traffic, fast-paced environment serving up to 200 customers a night
- Managed team of up to 8 employees
- Aided in the production process of the ice cream

AISEC Philly, Philadelphia, PA October 2014 – October 2015
Founding member of AISEC Philly

- Researched prospective companies as corporate sponsors
- Recruited new members through education and public relations. Partnered and communicated with other AISEC organizations
- Worked as part of an international organization that helps connect students around the world through internships and volunteer work

SKILLS & LANGUAGES:

- Microsoft Office Suite
- HTML, CSS, PHP, Python, Tableau, RStudio