

Christopher J. Hayden

christopher.hayden@temple.edu

1200 Cecil B. Moore Ave | Philadelphia | PA | 19122 | tel: 401.481.0326

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2016

Major: Marketing GPA: 3.4

Selected Courses:

Marketing Management, Leadership and Organizational Management,
Information Systems in Organizations, Macroeconomic Principles.

ACTIVITIES:

- Member, American Marketing Association, Fall 2013 – present
Event Planning Committee member
Case study participant concentrating on strategy and tactics
- Member, Financial Management Association, Fall 2013 – present
- Member, Temple Advertisement Club, Fall 2013 – present
Account Manager for Temple Ad Agency

EXPERIENCE:

MCCOY STADIUM, Pawtucket, RI March 2013 – August 2013

Cashier/Cook, Concessions

- Served a variety of food and drinks at a baseball park with 10,000+ seating capacity.
- Handled a variety of customer complaints by offering complementary concessions.
- Worked nearly every home game, at times in a cook role, other times in a cashier role.

UNIVERSITY OF RHODE ISLAND, Kingston, RI September 2012 – March 2013

Dishwasher/Kitchen Assistant, Dining Services

- Started off washing dishes for the cafeteria of a college with a population of 13,000
- Gained experience in preparing foods to be cooked, and knowledge of how a restaurant-style kitchen works
- Prepared vegetables, meat and baked goods for cook

STOP & SHOP SUPERMARKET, Lincoln, RI April 2011 – September 2011

Cashier

- Responsible for checking out customers, bagging, scanning bar codes and stocking the shelves
- Cashier for numerous departments, including the gas station, fish & poultry department, floral department, and general check out.
- Assisted customers with self-checkout and monitored store for theft of goods.

SKILLS:

- Microsoft Word, Excel, PowerPoint
- Video software: Final Cut Pro, Adobe Premiere Pro, and Sony Vegas Pro
- Bloomberg Secure Access Technology
- JavaScript, HTML & CSS