Christian Wenner

 Our company can save $2.45 million in three years by implementing the WordPress platform. WordPress is a website management tool that will improve our efficiency in web development by reducing the time needed to code applications. Increasing our efficiency will allow our company to reduce our workforce while still generating the same output that our old web development team produced.

WordPress is a website content management system that allows developers to customize their site with plugins, widgets, and themes. The WordPress platform provides thousands of plugins for users, which allows our developers to install a pre-made plugin instead of creating one from scratch. This will allow our web development team to work more efficiently on our site because they can reduce the time spent on coding. For example, when our website developers were using traditional web based technologies, they spent most of their time coding an application, like a checkout cart. Now our developers can simply use one of WordPress’s checkout cart plugins and install it to our page. The reduction in time spent on coding allows the website developers to focus on creating a website that is more appealing and easier to use.

Implementing WordPress will generate our company a benefit of $2.6 million within a three year period. WordPress will enable our web development team to increase efficiency, thus allowing for a reduced workforce that will generate this benefit. Investing in WordPress will cost us $174 thousand in hardware and software, maintenance, and training costs over the next three years. Utilizing WordPress will allow our company to gain a net benefit of $2.5 million within three years and will save valuable company time.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Costs** | **Year 1** | **Year 2** | **Year 3** | **TOTAL** |
| Hardware & Software | 100,000 | 0 | 0 | 100,000 |
| Maintenance ($18,000 per year) | 18,000 | 18,000 | 18,000 | 54,000 |
| Training ($10,000 per employee) | 20,000 | 0 | 0 | 20,000 |
| **TOTAL** | 138,000 | 18,000 | 18,000 | **174,000** |
|  |  |  |  |  |
| **Benefits** | **Year 1** | **Year 2**  | **Year 3** | **TOTAL** |
| Removal of Extra Employee Salaries  | 875,000 | 875,000 | 875,000 | **2,625,000** |
|  |  |  |  |  |
| **Net Benefits** |  |  |  | **2,451,000** |

Works Cited

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