

CHINONSO ISIODU

community.mis.temple.edu/cisiodu

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: December 2020

Dual Major: Management Information Systems and Marketing

Overall GPA: 3.26 Dean's List: Spring 2018

SELECTED COURSES:

Network Communication, Data-Centric Application Development, Data Analytics, Digital Solutions Studio, Enterprise IT Architecture, UX Design, Digital Marketing, Marketing Research, Customer Data Analytics, International Marketing, Application Integration and Evaluation.

ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, 2018 – present
- President's List: Spring 2017 at Delaware County Community College GPA:3.75

INFORMATION SYSTEMS PROJECTS:

- Worked with a team that conducted analysis, design and development of a fully automated web application that connected business owners to online influencers to promote products, increase sales and track conversions.

INFORMATION TECHNOLOGY SKILLS:

Analysis:	Salesforce
Software Development:	Justinmind Prototyper
Web Development:	HTML, CSS, JavaScript
Database Management:	MySQL
Project Management:	Microsoft Office Suite
Cloud Computing and Virtualization:	Service Now, Microsoft Azure, VMware

EXPERIENCE: CHILDREN'S HOSPITAL OF PHILADELPHIA, Philadelphia, PA Fall 2019

Technology Administrator Intern

- Assisted with activating and managing user accounts and access for employees, vendors, and external contractors within the network.
- Assisted in transferring Epic and Imprivata accounts credentials from old workstations to new replacements in the Device Refresh Project.
- Developed job aids to assist new hires and staffs in managing systems like Entrust Identity Manager and Epic Data Courier

CARMEN AUTO GROUP, Willow Grove, PA Summer 2018

Application Systems Analyst Intern

- Provided inventory management on company's website and dealership auction accounts.
- Assisted with valuating inventory based on the market values with tools like Carfax and Auto Check
- Provided technical support to staff and internal systems troubleshooting

PEERFLY, Virtual June 2015 – September 2016

Affiliate Internet Marketer

- Promoted products for company's advertising customers to increase online presence and conversions using paid ads on social media and search engine platforms.
- Developed and tested Landing Pages for products that best appealed to customers
- Tracked and analyzed traffic using tools like prosper202 and google analytics

LANGUAGES:

- Bilingual: English & Igbo – Fluent