Through the implementation of WordPress we will realize a 3 year net benefit of 2.45 million. WordPress is a free, open-source, website development platform that allows developers to efficiently create unique and effective websites.

WordPress is a website creation tool that will make ground up website creation in our firm obsolete. WordPress has thousands of unique themes, widgets, and plugins that allow for very detailed customization of sites. Through the use of free or purchased plugins we can create a well put together professional website with fewer man hours. The great thing about WordPress is that even with the use of preset themes and plugins our developers will be able to easily modify to the code giving our firm the exact web presence we are seeking. WordPress leads to increased efficiency because developers do not need to build sites from the ground up. This means that we will need fewer developers to complete projects.

The implementation of WordPress will require a 3 year investment of $174,000 in hardware/software, maintenance, and training. After the application of WordPress we will increase human capital efficiency by 77.8% which will allow us to eliminate human resources redundancies at a 3 year benefit of $2.6 million. Due to this increased efficiency we will realize a 3 year net benefit of 2.45 million.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Year 1 | Year 2 | Year 3 | Total Costs |
| **Costs** | $138,000 | $18,000 | $18,000 | $174,000 |
| **Benefits** | $875,000 | $875,000 | $875,000 | $2,625,000 |
|  |  |  |  |  |
|  |  |  | **Net Benefits** | $2,451,000 |

|  |  |
| --- | --- |
| **Hardware/Software Costs** | $100,000 |
| **Software Maintenance/ year** | $18,000 |
| **Training/developer (x2)** | $10,000 |
|  |  |
|  |  |
| **Developers Salary/ each/per year** | $125,000 |
|  |  |
| Original Team | 12 |
| New Team | 5 |
| Word Press | 2 |
| Web Development | 3 |
|  |  |
| Headcount Reduction | 7 |

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