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Google Apps for Business

 It takes about ten years to fully develop a drug from beginning to end. If we implement Google Apps for Business we could speed this process up therefore allowing for a quicker release of the drugs and more money for our business. That being said, with our current process we release a new drug every three years.

 Google Apps for Business allows for all our researchers to collaborate as one team in a quick and easy way. It will allow all members to connect with one another via text, video and voice instantly. With Google Hangouts everyone can stay in touch and see what others are doing through live video feeds. Researchers can show others what they have found, share documents, and collaborate on projects. They can do this on the go or even while in the lab, staying connected with Google Apps will make collaboration a lot easier.

 Implementing Google Apps for Business into our company will shorten the amount of time that it takes in order to research, develop and release our drugs. With this we will see shorten the time periods leading to sales of our products. The investment for Google Apps is a mere $10 per user per month. This small investment, in order to speed up our production processes, will be a lucrative investment. The large amount of money we make off of these sales of drugs is very high, with this implementation we can speed the process in order to sell the drugs quicker making us more money in the long run. With Google Apps though, there are extra security measures we will have to take in order to keep our information private. While this can be a serious problem, I do not believe it is anything we will not be able to control.

Sources

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