Christopher Nocella

Amazon Kindle

 TechAssist, will change the way that people learn how to use the ever changing world of technology. The application will be used as a utility to help people who need to learn a new technology. This is a growing problem that can be solved with TechAssist. The application will be offered in the Amazon Kindle marketplace on a subscription basis.

 TechAssist allows the user can search any technology or program within our database and learn how to use it. For example if a user wanted to learn how to use your new phone they would simply search for it to find step by step how-to videos that are posted by our company. Users will be able to quickly learn their new device with just a couple of clicks. Everyone knows at least one person that is just completely lost when it comes to new technology, with TechAssist, that will become a thing of the past.

 TechAssist will be offered in the application marketplace for free, but will include a subscription based fee. The reason that we charge a subscription fee is because technology problems arise all the time so the user will continue to re-new the subscription. Along with the subscription fee, there will be a section in the application where the user can have a representative come to their home to assist them for a fee paid through the application. The person that assists them will post their price and the user will purchase their assistance, which we will receive a percentage of.