Christopher Nocella

WordPress

By implementing WordPress into our organization we can save $2,625,000 in salary costs over the next three years. WordPress is a more efficient way for our Web Development team to create and customize web sites.

WordPress is a web development tool that allows a user to create, customize and control their website with ease. WordPress is a technology for developers that will increase productivity. Its intuitive interface allows the user to easily develop pages, plugins, and widgets all requiring no coding. Since it eliminates the need to code, the time usually spent on formatting websites is reduced immensely which will increase efficiency of our developers.

By implementing WordPress into our business we can expect to save $2,625,000 over three years on headcount reduction alone. With an initial cost of $138,000 for hardware, maintenance and training, this implementation will pay for itself in no time. In three years WordPress will cost our company only $174,000 but will save us millions by increasing efficiency. By implementing WordPress our company can expect to see a three year net benefit of $2,451,000.

Sources

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