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Xbox Live

With GroupWatch, Xbox Live users will be able to now stream movies and television with their online friends in a group environment. The application will allow friends to watch movies and shows without actually being at the same location. We will charge for the viewing of the show or movie per user prior to viewing.

GroupWatch is a new way to watch movies and television shows with your friends. A group of friends will get together in the virtual theatre and will purchase the show or movie they want to watch. Once inside the room, the user can see all of his or her friends on the bottom of his or her screen via the feed from the Kinect camera. GroupWatch will simulate a movie theatre experience all from the users couch. Another feature of GroupWatch will allow users to watch sports games together on live television. With Xbox One’s new technology we will make it so that friends can watch a game together.

We would generate a revenue stream through groups of users paying per view of movies or television shows. We would charge users a fee to view depending upon what they will be viewing prior to watching it. GroupWatch users will have the ability to view any movie or television show with their friends as if they were all together. This service will be offered in the Xbox Live marketplace for free download. GroupWatch will offer Xbox Live users a new and innovative way to watch movies or television shows with friends.