

### Flash Research Assignment: WordPress

Our company has the chance to net benefit \$2.45 million over a span of three years by investing in WordPress. WordPress is an online, open source tool used to create websites. By implementing WordPress, our web developers would be able to accomplish projects with a 77.8% increase in efficiency, meaning a task that takes 100 hours to complete currently would only take 22.2 hours to complete with WordPress.

A key capability of WordPress is increased efficiency. This capability is accomplished through the use of widgets and plug-ins, which are pieces of software installed onto the website. With the assortment of widgets and plug-ins created by other developers, it is efficient to create professional and appealing sites. Because the web developers would be allocating less time creating websites, our company would be able to lay off seven of our current developers.

This implementation will benefit us \$2.625 million over three years by letting go of seven web developers. It will only cost \$174,000 in those three years for installation, maintenance, support, and training. Ultimately, our three-year net benefit would total \$2.451 million.

<b>Costs</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
Hardware/software	\$100,000.00	-	-	\$100,000.00
Maintenance	\$18,000.00	\$18,000.00	\$18,000.00	\$54,000.00
Training	\$20,000.00	-	-	\$20,000.00
<b>Total Costs</b>	\$138,000.00	\$18,000.00	\$18,000.00	\$174,000.00

<b>Benefits</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
Headcount reduction	\$875,000.00	\$875,000.00	\$875,000.00	\$2,625,000.00
<b>Total Benefits</b>	\$875,000.00	\$875,000.00	\$875,000.00	\$2,625,000.00
<b>Net Benefits</b>	\$737,000.00	\$857,000.00	\$857,000.00	\$2,451,000.00

Works Cited

Biglione, Kirk. "What Is WordPress? | Learn WordPress Free." WP Apprentice. 22 Mar. 2016. Web. 07 Dec. 2016.

Hesketh, Shawn. "What Is WordPress?" WordPress 101. Web. 07 Dec. 2016.

"What Is WordPress?" IThemes. Web. 07 Dec. 2016.