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#### Flash Research 4: WordPress

The three-year net benefit for adopting WordPress is \$2,451,000. WordPress is a web development platform with many libraries, which will make our development team more efficient. Using WordPress will allow us to save \$ 875,000 in salaries and benefits per year.

Efficiency is the key capability of WordPress. WordPress is an open source content management system, meaning that it is free to use, supported by many users, and can be tailored specifically just like an in-house application. A website that would have taken four developers to create in a month could be completed by only one person in that time with WordPress, because of their extensive library of themes, plug-ins, and widgets.

The three-year costs for this project are the hardware and software to host WordPress, training for the development team, and an annual maintenance fee, totaling \$174,000. The three-year benefit of using this platform is the \$2,625,000 savings from removing seven positions. This comes to a three-year net benefit of \$2,451,000.

costs	1	2	3
hardware	\$ 100,000.00		
maintenance	\$ 18,000.00	\$ 18,000.00	\$ 18,000.00
training	\$ 20,000.00		
total cost	\$ 174,000.00		
benefits	1	2	3
	\$ 875,000.00	\$ 875,000.00	\$ 875,000.00
total benefit	\$ 2,625,000.00		
net benefit	\$ 2,451,000.00		