

Experienced marketing graduate with expertise in Social Media Marketing, Direct Marketing and Sales looking to find a career path that will allow growth and enrichment in the Marketing industry

**EDUCATION:** TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
***Bachelor of Business Administration, Graduation: August 2015***  
***Major: Marketing***

*Selected Courses:*

|                                     |                             |
|-------------------------------------|-----------------------------|
| Professional Development Strategies | Marketing Research          |
| Management Information Systems      | Consumer and Buyer Behavior |
| Marketing Management                | Direct Marketing            |

MONTGOMERY COUNTY COMMUNITY COLLEGE, Blue Bell, PA  
***Associate of Science, Graduation August 2013***  
***Major: Business Administration***

**ACTIVITIES:** SHARE OUR STRENGTH: NO KID HUNGRY, Philadelphia, PA

**EXPERIENCE:** BEST BUY, Willow Grove, PA November 2014 – Present

**Microsoft Consultant**

- Responsible for training all computers salespeople on various Microsoft products and services available in the store
- Maintain merchandising standards of Microsoft Windows Store
- Maintain an upward trending record of Microsoft sales within Best Buy store

T-MOBILE US, Willow Grove, PA July 2012 - Present

**Key Holder**

- Started as Retail Sales Associate; Promoted to Key Holder: in charge of opening and closing responsibilities
- Generate repeat business through exceptional customer service
- Consistent top performer in sales metrics

BEST BUY, Willow Grove, PA July 2009 – July 2012

**Business Advocate - Home Theater**

- Started in Home Theater Sales; Promoted to Business Advocate for store
- Worked exclusively with all business customers to promote business sales through various social media and print formats.
- Implemented various new training programs to increase drive for business sales

CIRCUIT CITY, Warrington, PA August 2007 - July 2009

**Lead PC Technician**

- Started in Home Theater Sales; Promoted to lead PC Technician and support manager
- Successfully trained and lead new PC technician team resulting in positive Growth in PC tech department
- Successfully assisted PC department manager with increasing sales and services by 20% for PC department

**SKILLS & LANGUAGES:**

- Proficient with various Microsoft Products and Services
- Experience with SAP Inventory Management System
- Social Media Experience including Facebook, Instagram, Twitter, Pinterest and LinkedIn