

Charles Vesley

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EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2013
Major: Management Information Systems
GPA: 3.27 Deans list: Spring 2011

ACTIVITIES:

Association for Information Systems, Member, 2011 - present
Future Business Leaders of America, Member - Phi Beta Lambda, 2010 - present
Trained Salsa dance Instructor, 2009 - present
Leader - Founder, Student Workers about Gathering and Giving (SWAGG), 2009 - present
Intervarsity Temple University, Member - Christian based organization, 2009 - present
Youth Director, India Pentecostal Church Worship, 2007 - present
Nonpartisan Field Volunteer and Ambassador - Committee of Seventy, Fall 2010
Certified American Red Cross Blood Services Volunteer
Top 5 of Target Case Competition, Spring 2012

EXPERIENCE:

JOHNSON & JOHNSON CONSUMER COMPANIES June 2011 - January 2012

Procurement Packaging Co-op

- Ensured go-live date was met for ERP/SAP upgrade and met the commitment to the FDA for the McNeil Consent Decree by resolving gaps and achieving zero plant downtime.
- Managed a widespread metric system for all consumer companies that measured the strategic supplier performance on a monthly basis for over \$2B of business.
- Designed and innovated an extensive supplier map that presented a visual of all core supplier locations.
- Directed employees to meet Quality and Compliance for the Approved Supplier List, which prevented potential supply and production disruption.

PEOPLELINUX, Philadelphia, PA

June 2012 - Present

Creative Designer Intern, Intern of the Year, 2012

- Project Manager for the design and innovation of the PeopleLinux website launch; worked with the Executive, Marketing and IT team to advance the PeopleLinux brand.
- Created high priority comps that were implemented into final, enterprise software application.
- Developed templates for Executive documents, Marketing plans and Product overviews that will help PeopleLinux grow their business and exceed sales goals in 2012 and beyond.

TEMPLE UNIVERSITY HOWARD GITTIS STUDENT CENTER

August 2009 - Present

Associate Manager & Graphic Designer, Graphics Media Center

- Responsible for the design and production of print/online ads, signage, publication, logos and t-shirts.
- Worked across multiple disciplines with student organizations, executives, and private clients developing projects from conception to completion.
- In charge of project managing the center and training 5 new hires.
- Employee of the Year Award, 2009 – 2012

SKILLS:

- Expert: Microsoft Office Suite, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver), Windows and Mac Operating Systems,
- Proficient: PHP, SAP, SharePoint, MySQL, WordPress, Google Analytics, and other ERP systems
- Conversational: Malayalam