**Daekwon Kwon**  *Dae.Kwon*@temple.edu

### 1631 N. Willington Street | Philadelphia | PA | 19121 | 215.520.2790

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration, Graduation: May. 2020*

*Major: Management Information System*

GPA: 3.24

Selected Courses:

# Marketing Management

# Data Analytic

# Financial Accounting

# ACTIVITIES:

# Member, American Marketing Association, Fall 2016 – May 2017

# Member, Association for Information Systems, Fall 2018 – Present

EXPERIENCE:

OBANKSAEK, Youngchen, Korea of Republic February 2014 – May 2014

#### Sales Associate

1. Interacted with clients during portfolio performance reviews and new sales presentations; handled clients inquires regarding investment strategies and asset allocation, won 10 new clients in span of 15 months.
2. Created and conducted training program for 40+ incoming software developers, interns and new hires; boosted throughout by 30% and increased employee industry certifications from zero to 15+ in 4 months.
3. Created business plan, analyzed competitive environment an estimated start-up requirements for launching innovative Clothes.
4. Performed duties with minimal supervision.

K.C.F, Daegu, Korea of Republic May 2017 – July 2018

#### Office Administrator

# Oversaw the producing and sales of the various contracts for a mesh manufacturing company.

# Connected and managed 10 suppliers located in China.

# Saved $10k annually by implementing standards on the project to avoid impediments.

# SKILLS & LANGUAGE:

# Microsoft Word (Proficient)

# Microsoft PowerPoint (Proficient)

# Microsoft Excel (Basic)

# Fluent Korean