



Contact: Jason Whyte
(215) 278-9221
jwhyte@siticare.com

FOR IMMEDIATE RELEASE

“A Taste for Good” Event: One Day. One Cause. One Restaurant.

sitiCare Partners with Yanako to Raise Funds for Eats Philly

Philadelphia, PA – (February 28, 14) – Help a family by dining out! On Thursday, March 27, 2014, sitiCare will host their second “A Taste for Good” event at Yanako a new Japanese Restaurant at 4255 Main St, Philadelphia, PA. Twenty-five percent of dining certificates purchased and redeemed that day will be donated to the Eats (Eat Along The Streets) Philly. The mission of Eats Philly is to raise money for the Wat Bodd Voraditth orphanage in Thailand as well as Children’s Village in Philadelphia.

sitiCare’s monthly "A Taste for Good" is a fundraiser that aims to bring charities and their supporters together for great food around Philadelphia, while raising donations and awareness. Every month sitiCare highlights a charity and a restaurant on its website. On the last Thursday of the month, the selected restaurant opens its doors for sitiCare and the featured charity to connect with supporters of the cause. March’s featured restaurant, Yankako is owned and operated by Nongyao “Moon” Krapugthong. Chef Nongyao “Moon” Krapugthong founded Eats Philly along with kitchen designer Judy Spielman. Eat Philly’s slogan is Two Kitchens Two Countries, which not only represents the multicultural cuisine they serve that their events, but the partnership with children’s organizations in both Thailand and Philadelphia. Dining certificates are available for purchase at www.siticare.com. For each certificate purchased, sitiCare gives 15% to the featured charity or 25% when used at an "A Taste for Good" event.

sitiCare is a new social venture in Philadelphia that enables restaurants and socially minded people to join together to support local charitable organizations. sitiCare has a mission to encourage and promote giving in the food community throughout the City of Philadelphia and surrounding areas. sitiCare already has partnered with a variety of fine dining restaurants that are eager to give back to the local community. For more information, please visit www.siticare.com.