**DAVID CHAO**  http://community.mis.temple.edu/members/tug40242/

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David.matthew.chao@temple.edu

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

 ***Bachelor of Business Administration, Graduation: May 2020***

 ***Major: Management Information Systems***

 Overall GPA: 3.0, Major GPA: 3.0

SELECTED COURSES:

 Data Analytics

INFORMATION TECHNOLOGY SKILLS:

 Database Management: SQL

 Project Management: Microsoft Office

 Film Production: Adobe Premiere Pro

 Marketing: Social Media Marketing

EXPERIENCE:

Videographer & Director, Philadelphia, PA Summer 2017 - Present

  **Freelance**

* Work with local musicians and fitness enthusiast in creating visual media.
* Serve as director and orchestrated the entire production of an music video.
* Work with clients to generate and execute marketing plans that help both their social media and brand reach a greater audience.
* Assist local freelance videographers in creating visual media during the production or post production stage.

BEST BUY, Willow Grove, PA Summer 2017 - 2018

**Sales Associate**

* Assisted an average of 35 customers per day in finding or selecting items, and provided recommendations that generated $28K in additional revenue for the store’s Computing and Digital Imaging department
* Withheld and maintain an hourly sales quota of $800/hour by making both profitable and customer satisfying sales
* Held store closing duties that included downstocking and cleaning the sales floor to be presentable for the next business day