**David Giusti** 00David.Giusti00@gmail.com

*139 Buttercup Blvd. | Warrington | PA | 18976 | 215.738.5276*

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

***Bachelor of Business Administration, Graduation: Spring 2014***

MAJOR:Management Information Systems

EXPERIENCE:

Uplifting Website Designs, Warrington PA August 2014 – Present

**Founder & Lead Designer**

* Define the purpose, goals, and content of clients’ websites
* Construct project plans and develop site architecture using a site diagram
* Create site prototypes with different color schemes and typography
* Build interactive websites using Adobe Dreamweaver and WordPress
* Test websites’ accessibility, functionality, and usability
* Consistently update content on clients’ websites
* Utilize SEO techniques and social media to promote clients’ websites

CRAZY FISH WEB DESIGN, Doylestown PA February 2013- February 2014  
**Junior Web Design Intern**

* Assisted in gathering project requirements, objectives, and constraints during client meetings
* Identified site design and functionality based upon clients’ preferences
* Updated content and restructured clients’ web-sites using HTML and CSS
* Analyzed user-behavior and developed analytic reports of clients’ websites using Google Analytics

THE BANDISH GROUP, LLC May 2012- August 2013  
Data Entry Specialist (Internship)

* Inputted 5,000+ Pharmaceutical Industry based candidates in one year into the PCR database
* Assisted recruiters with gathering requirements from hiring managers
* Sourced for potential candidates via LinkedIn based on specific job requirements
* Communicated with candidates about available job openings via email
* Completed administrative and scheduling tasks as necessary

INFORMATION SYSTEMS PROJECTS:

* Analyzed Temple University library’s business process using techniques from a business analyst perspective, and helped design an efficient prototype that met the requirements of the library staff as well as the students.
* Built a prototype of a mobile app that allowed users to locate, tour, and rate different restrooms across the Philadelphia area.

SELECTED COURSES:

* Data Analytics, Enterprise IT Architecture, Principles of Information Systems, Data-Centric Application Development, Digital Design and Innovation, Operations Management, Global Digital Projects, Social Media Innovation

TECHNICAL SKILLS:

* CSS, HTML, JavaScript, JQuery, Adobe Dreamweaver, Adobe Photoshop, WordPress, SQL, Google Analytics, SEO, Social Media Portals, Microsoft Office

ACTIVITIES AND AWARDS:

* Member, Association for Management Information Systems, 2012 – 2014